BAS\H

FIRM PROFILE · 2026

The Point of Convergence.

We bring together capital, technology, market access and execution, converting relationships into commercial outcomes across energy, industry and infrastructure in the Kingdom and beyond.

WHO WE ARE

We are not defined by a single sector or a single service. We operate where commercial opportunity meets disciplined execution: identifying the right path, assembling the right partners and moving with intent. Our work spans strategic advisory, commercial development, market entry, representation and partnerships, investment facilitation, trading and procurement, institutional coordination and opportunity execution, with specialist services delivered through dedicated BAS\H brands. It runs in both directions: bringing the world's capability to the Kingdom, and carrying the Kingdom's ambition to the world.

We hold one conviction: the Kingdom's transformation is the defining commercial opportunity of this generation, and it will be delivered by those who can bring capital, capability and execution together on Saudi ground. That is why this firm exists: for Saudi businesses building their next stage of growth, for the international companies committed to the Kingdom, and for the Kingdom itself.

01 Rooted in the Kingdom.

02 International in reach.

03 Deliberate in execution.

CROSS-SECTOR REACH

Energy & Industry · Infrastructure & Development · Technology & Innovation · Real Estate & Design · Trade & Supply Chains · Emerging Ventures

CAPABILITIES

One platform. Multiple paths to value.

01

Business Development & Market Access

Market entry, positioning and growth strategy for Saudi and international companies, and the business development work that turns access into a real commercial pipeline.

02

Representation & Partnerships

Representing established technologies, products and suppliers before operators, contractors and project owners, and structuring durable relationships between international companies and local partners.

03

Investment, Sourcing & Execution

Framing credible investment opportunities and connecting them with capital and decision makers, coordinating trading and procurement, and carrying opportunities through to execution with the right partners.

BRANDS & PARTNERSHIPS

Brands we build. Partners we choose.

Our Brands. Distinct businesses, connected by a shared foundation.

ZM

With You Through Every Experience

A multidisciplinary design and development studio working across architecture, urban design, landscape architecture and interior design, supported by project management and fit out and furnishing.



A brand of BASH

zma.bashgroup.net

Antar Bin Shadad Museum, design concept.

STRATEGIC PARTNERSHIPS

We work with a small number of independent partners across energy, industry and services. A partner is named only once the relationship is formalized and both sides have agreed to disclose it.

BRING US THE OPPORTUNITY

If it requires a market, a partner, a commercial path or momentum toward execution, the conversation starts here.

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BASH